## MINUTES OF THE MEETING OF THE SERVICE DELIVERY COMMITTEE HELD AT CIVIC SUITE 2, BROCKS HILL COUNCIL OFFICES, WASHBROOK LANE, OADBY, LEICESTER, LE2 5JJ ON TUESDAY, 12 MARCH 2024 COMMENCING AT 7.00 PM

#### **PRESENT**

G A Boulter Chair F S Broadley Vice-Chair

#### COUNCILLORS

N Alam

J K Chohan

H E Darling

F S Ghattoraya

C S Gore

S Z Haa

J Kaufman

K J Loydall

C J R Martin

### **OFFICERS IN ATTENDANCE**

S J Ball Legal & Democratic Services Manager / Deputy Monitoring Officer

C Eyre Housing Manager

D M Gill Head of Law & Democracy / Monitoring Officer T Hatton Head of Customer Service & Transformation

T Neal Strategic Director

C Werra Revenue and Benefits Manager

## 25. APOLOGIES FOR ABSENCE

An apology for absence was received from Councillors R H Adams, S S Athwal and L A Bentley.

### 26. APPOINTMENT OF SUBSTITUTES

None.

## 27. <u>DECLARATIONS OF INTEREST</u>

None.

## 28. MINUTES OF THE PREVIOUS MEETING

By affirmation of the meeting, it was

#### **UNANIMOUSLY RESOLVED THAT:**

The minutes of the previous meeting held on Tuesday, 28 November 2023 be taken as read, confirmed and approved.

**Service Delivery Committee** Tuesday, 12 March 2024, 7.00 pm Printed and published by Democratic Services, Oadby and Wigston Borough Council, Brocks Hill Council Offices, Washbrook Lane, Oadby, Leicester, LE2 5JJ ~ Page 1 ~

Meeting ID: 2603

## 29. ACTION LIST ARISING FROM THE PREVIOUS MEETING

There was no action list arising from the previous meeting.

## 30. PETITIONS AND DEPUTATIONS

None.

## 31. CORPORATE PERFORMANCE UPDATE (03 2023/24)

The Committee gave consideration to the agenda and appendices (as set out at pages 7 – 80 of the agenda reports pack), which provided an update on the progress made during Q3 of the 2023/24 financial year towards achieving the priorities of the Council's Strategic Objectives.

By affirmation of the meeting, it was:

### **UNANIMOUSLY RESOLVED THAT:**

The performance of the Council against its Corporate Objectives in delivering services be noted.

## 32. COLLECTION RATE IMPROVEMENT PLAN

The Committee gave consideration to the presentation (as attached in the minutes pack) which gave an update on the Council's Collection Rate Improvement Plan.

By general affirmation of the meeting, it was

## **UNANIMOUSLY RESOLVED THAT:**

The content of the presentation be noted.

## 33. <u>EXTENSION OF THE DELEGATION AND COLLABORATION AGREEMENT IN</u> RELATION TO THE LIGHTBULB SERVICE

The Committee gave consideration to the report (as set out at pages 80 - 83 of the agenda reports pack), which gave an update on the Lightbulb service and asked for the existing Delegation and Collaboration agreement to be extended.

It was moved by the Chair, seconded by the Vice-Chair and

#### **UNANIMOUSLY RESOLVED THAT:**

- A. That the existing Delegation and Collaboration agreement in relation to the Lightbulb Service be extended by 1 year to the 31 March 2025;
- B. The funding for the Lightbulb Service be noted; and
- C. The performance up to quarter three be noted.

THE MEETING CLOSED AT 9.05 pm

# Collection Rate Improvement Plan

Council Tax, Business Rates and Housing Benefit Overpayments

Oadby & | Our borough - Wigston | the place to be

- The Collection Rate Improvement Plan was introduced in September 2022.
- The plan identified 16 changes/actions required within the Revenues and Benefits Teams to maximise collection in Council Tax, Business Rates and Housing Benefit overpayments.
- The original plan was last updated in May 2023.
- Since June 2023, I have continued work through the action plan.
- A new plan has been created from March 2024.

## **Collection Rate Improvement Plan**

The previous plan has been transferred into a new user-friendly document.

- Good progress has been made on all actions which would have a positive impact on collection.
- Outstanding actions have been reviewed and either revised or carried forward.

The new plan will adopt a more holistic approach to recovery and collection.

## Factors affecting collection rates

## National/local issues

- According to external advice agencies, Council Tax arrears is the most common debt problem which people seek advice for.
- It is estimated that 3.5 million people are behind with their Council Tax. At the end of March 2021, the total debt amount outstanding amounted to 4.4 billion.
- Increase in arrears directly aligns with reduced collection and enforcement activity in 2020/21.
- According to the Office for National Statistics (2019) in the most income deprived neighbourhood in Oadby and Wigston, 21.4% of people are estimated to be income deprived.

## **Current Collection Rates**

	Target 23/24	Last Year (Feb)	This Year (Feb)
Council Tax	97.5%	94.69%	93.96%
Business Rates	98.5%	92.57%	92.14%

## Income maximisation strategy

My strategy will be to improve financial well-being and resilience of our residents while maintaining the economic stability of the Council by maximising Council Tax and NNDR collection rates.

- Money Advisor Network referrals will assist residents in receiving comprehensive financial support.
  Residents can choose from three convenient options; Instant access to a digital debt advice tool, the
  option of receiving an instant call back, or request a scheduled call back at a time convenient to
  them.
- Adopt a proactive approach to providing financial support to residents. This will be more costeffective than dealing with the consequences of hardship.
- Engaging with the wider support community will encourage benefit take-up. The extent of unclaimed financial support has a major impact on our residents, local economy and collection rates.
- Targeted communication campaigns to encourage residents to check their benefits and discounts will help build financial resilience.

## **Actions**

## **Be Proactive**

- Engage with customers at an earlier stage.
- Timely/speedy enforcement action generally leads to lower arrears levels and lower debts for residents.
- Regularly review policies, procedures and guidance.

## **Further process changes**

- Changes to our direct debit procedures and increasing the amount of direct debit dates.
  - Housing Benefit overpayments to be collected by Direct Debit.
  - Completing regular reviews to reduce the risk of fraud and error.

## **Education/training**

- Training and development of the Team.
- Empower residents to seek financial support to help them build resilience.

In addition to existing support measures for customers (Helping Hands, OWBC Financial Inclusion Officer), we will start working with the Money Advisor Network. These are the key benefits:

- Referring customers to free independent debt advice.
- Support for our customers with day-to-day money management skills.
  - Focus on building financial wellbeing in the UK.
- Page 10 Easy to access referral service, including self-referrals. Support is available by telephone or online.
- Monthly Reports will allow us to monitor success rate of referrals.
- Free training is provided for our officers.



# Any questions?

The End